

WHAT CAN WE DO WITH A LARGER ENDOWMENT?

- Attract and retain top-tier educators and professionals who will inspire and elevate every stage of Jewish life
- Open the world to our youth through expanded teen travel, immersive retreats and cultural experiences, removing financial barriers so every student can say yes to Jewish adventure
- Build lasting pathways for adult engagement, with dedicated professionals focused on lifelong learning, connection and growth
- Strengthen our voice on Israel and antisemitism, leading with courage, compassion and clarity in complex times
- Keep Jewish life open to all, ensuring that no one has to choose between financial burden and meaningful belonging



WHY NOW?

- Our community is growing fast with religious school enrollment has nearly doubled
- We can tend to our sacred space by addressing urgent facility needs and ongoing maintenance, preserving our home for generations to come
- 60% of members need financial flexibility, and we are committed to inclusivity
- We have operated at a deficit for years, borrowing against our future

WHAT BRINGS US TOGETHER?

- A vibrant, multigenerational community filled with prayer, learning and connection
- Leadership with heart, like October 8, when Rabbi Kramer brought Kansas City's Jewish community together in unity and healing
- A legacy of building and reimagining, always forward-looking, always inspired



WHY IT MATTERS?
This campaign is about more than money; it is about mission:

- No one should ever have to choose between belonging and financial hardship
- Our clergy deserve the time and resources to nurture and inspire lives
- Our doors must always stay open to those seeking meaning, purpose and community



LET US RISE TO MEET THIS MOMENT, TOGETHER.
WE ARE SECURING B'NAI JEHUDAH NOT JUST FOR TODAY, BUT FOR GENERATIONS TO COME.