

WHAT CAN WE DO WITH A LARGER ENDOWMENT?

- Attract and retain top-tier educators and professionals who will inspire and elevate every stage of Jewish life
- Open the world to our youth through expanded teen travel, immersive retreats and cultural experiences, removing financial barriers so every student can say yes to Jewish adventure
- Build lasting pathways for adult engagement, with dedicated professionals focused on lifelong learning, connection and growth
- Strengthen our voice on Israel and antisemitism, leading with courage, compassion and clarity in complex times
- Keep Jewish life open to all, ensuring that no one has to choose between financial burden and meaningful belonging



WHY NOW?

- Our community is growing fast with religious school enrollment has nearly doubled
- We can tend to our sacred space by addressing urgent facility needs and ongoing maintenance, preserving our home for generations to come
- 60% of members need financial flexibility, and we are committed to inclusivity
- We have operated at a deficit for years, borrowing against our future

WHAT BRINGS US TOGETHER?

- A vibrant, multigenerational community filled with prayer, learning and connection
- Leadership with heart, like October 8, when Rabbi Kramer brought Kansas City's Jewish community together in unity and healing
- A legacy of building and reimagining, always forward-looking, always inspired



WHY IT MATTERS?

This campaign is about more than money; it is about mission:

- No one should ever have to choose between belonging and financial hardship
- Our clergy deserve the time and resources to nurture and inspire lives
- Our doors must always stay open to those seeking meaning, purpose and community



**LET US RISE TO MEET THIS MOMENT, TOGETHER.
WE ARE SECURING B'NAI JEHUDAH NOT JUST FOR TODAY, BUT FOR GENERATIONS TO COME.**